

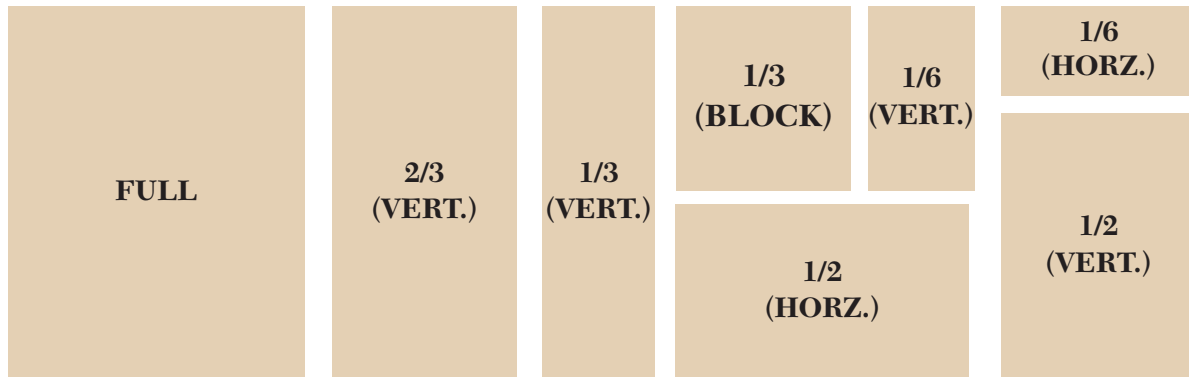
DELTA™

M A G A Z I N E

AD SPECIFICATION SHEET

SIZES & DIMENSIONS

	WIDTH	DEPTH
Full Page	7 1/8" (7.125)	9 7/8" (9.875)
2/3 Page (Vertical)	4 5/8" (4.625)	9 7/8" (9.875)
1/2 Page (Vertical)	4 5/8" (4.625)	7 1/8" (7.125)
1/2 Page (Horizontal)	7 1/8" (7.125)	4 3/4" (4.75)
1/3 Page (Vertical)	2 1/4" (2.25)	9 7/8" (9.875)
1/3 Page (Block)	4 5/8" (4.625)	4 3/4" (4.75)
1/6 Page (Vertical)	2 1/4" (2.25)	4 3/4" (4.75)
1/6 Page (Horizontal)	4 5/8" (4.625)	2 3/8" (2.375)



MECHANICAL SPECIFICATIONS TRIM SIZE: 8 1/8" (8.125) x 10 7/8" (10.875)

PRINTING METHOD: Web Offset

BINDING: Perfect Bound

BLEEDS: Full-page bleed ads, extend any printed material at least 1/8" past trim size on all 4 sides.

LIVE IMAGE AREA: 7 1/8 (7.125) x 9 7/8 (9.875)

CAMERA-READY AD REQUIREMENTS:

We accept only high-resolution TIFF's, PDF's, or JPEG's. This means all images must be 300 dpi in CMYK. All camera-ready ads **MUST** be sent to both the account executive and the designer at: sgoff@jam.rr.com. Please label in subject line *Delta Magazine* ad and name of business. **NOTE:** *Delta Magazine* is not responsible for the printing quality of low resolution photography, logos, or any errors embedded in digital camera-ready ad files.

ADDRESS BELOW IF MAILING ON CD PRIOR TO THE CAMERA-READY DEADLINE:

(When mailing make sure to include a printed black and white or color copy of the ad with the CD)

Delta Magazine (Graphics)
 P.O. Box 117
 125 S. Court Street
 Cleveland, MS 38732